

P.O. Box 286  
Lebanon, Pennsylvania 17042



Telephone (717) 273-7215  
www.lebanoncla.com

## *An invitation to sponsor*

### **45th Annual Lebanon Holiday Parade Sponsorship Program November 20, 2021, 11:00 a.m. start**

Channel 27 News Anchors, Alicia Richards and Valerie Pritchett, will be the guest Emcees. The parade will be live streamed or broadcast live on Channel 27.

You are invited to partner with the Community of Lebanon Association by sponsoring this year's 45th Annual Lebanon Holiday Parade. The Lebanon Holiday Parade is one of our biggest and best attended events of the year with over 10,000 spectators who brave the winter weather to watch and enjoy one of the few community parades left in the region. This year we are looking to bring back some of our crowd favorites including helium balloons. New this year Santa Clause will visit with the children in our outside Santa area (covid responsible). Also new on South 8th Street we will have a food truck area.

Your continued support of the of the Parade is greatly appreciated; we would not be able to present this for the community without the support of our local businesses and community members.



**Balloon Sponsor - \$1500 - 3 available** (see enclosed for details and sponsor form)

\*See attached sponsor details! Balloons are the highlight of the parade!



**Helium Sponsor - \$1500 - 3 available** (see enclosed for details and sponsor form)

\*See attached sponsor details! Helium makes the balloons fly!

#### **Additional Sponsor opportunities available:**



**Santa Area Sponsor - \$750**

\* Your name on a banner at the Santa Area



**Band Sponsor - \$500**

\* Banner with your Individual or Company Name carried directly in front of the chosen band (Band Choices are first come first serve basis). Your individual or Company information on our website, social media and mentioned during the live Broadcast!



**Food Truck Area Sponsor - \$250**

\* Your name on a banner at the entrance to the food truck area on South 8th Street.



**Wreath Sponsor - \$100** - Available to the first 18 to sign up

\* Your name on one of our 18 wreaths for the entire Holiday Season!



**Snow Flake Sponsor - \$50**

\* Your name on our web site as a sponsor of the parade

**I am interested in supporting the 45th Lebanon Holiday Parade.**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_

I am interested in being a \_\_\_\_\_ sponsor for \$ \_\_\_\_\_

I am interested in being a \_\_\_\_\_ sponsor for \$ \_\_\_\_\_

**Payment Options:**

1. Check payable to Community of Lebanon Association enclosed
2. Credit card - Visa, Mastercard or Discover

Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Name and address on the credit card \_\_\_\_\_

Signature \_\_\_\_\_

3. Website - lebanonpa.com - Click on Support the CLA tab and click on Contribute to the CLA

**Mail this completed form to CLA, P.O. Box 286, Lebanon PA 17042.**

*An invitation to sponsor*

**45<sup>th</sup> Annual Lebanon Holiday Parade Large Balloon Program**  
**November 20, 2021, 11:00 a.m. start**

Channel 27 News Anchors, Alicia Richards and Valerie Pritchett, will be the guest Emcees. The parade will be live streamed or broadcast live on Channel 27.

The Community of Lebanon Association is celebrating the 45th year of the Annual Lebanon County Holiday Parade. After our virtual parade last year, we are excited to get back on the street again. Our Parade is a celebration of Community and the past 16 months of resiliency. This is a great opportunity to get your name out in front of over 10,000 spectators.



**Our Balloon program consists of 3 Large Helium Balloons**

There are three ways to sponsor a balloon!

1. **Full balloon sponsorship - \$3,500** Includes two sponsor banners and your employees can volunteer to be balloon handlers and carry the banners wearing shirts with your company's logo.
2. **Balloon only sponsor - \$1,500** Includes one sponsor banner and your employees can volunteer to be balloon handlers and carry the banner wearing shirts with your company's logo.
3. **Helium Sponsor - \$1,500** Includes one sponsor banner and two of your employees can carry the banner wearing shirts with your company's logo.

# Our Company wants to be part of the biggest Holiday Parade in the Region!

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone #: \_\_\_\_\_

We would like to be:

\_\_\_\_\_ A Full Balloon Sponsor \$3,500.00 (3 available)

\_\_\_\_\_ A Helium Sponsor \$1,800.00 (3 available)

\_\_\_\_\_ A Balloon Sponsor \$1,500.00 (3 available)

\_\_\_\_\_ We want to be Balloon Handlers

\_\_\_\_\_ We just want to be a Sponsor

Total Number of Handlers needed:

Happy the Hippo, 22 plus 2 for Banner

Robert the Reindeer, 19 plus 2 for the Banner

The Candy Cane, 18 plus 2 for the Banner

Please make checks payable to: Community of Lebanon Association  
and mail to P.O. Box 286, Lebanon PA 17042.

If you have any questions, contact Greg Bracale at [gmbacale@bmdeye.com](mailto:gmbacale@bmdeye.com).

*We look forward to your participation. Thank you!*