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Future Events:

**Makers Festival and
Chicken BBQ**
June 1

**Car and Motorcycle
Show**
August 18
(rain date August 25)

Music Festival
September 21

Makers Festival and Chicken BBQ



**2nd Annual
LEBANON
MAKERS
FESTIVAL**

SAVE THE DATE
JUNE 1 | 9AM
2019 | STARTS
TO 4PM

LEBANON PA MADE

LEBANON COUNTY COUNCIL WARD 5

Downtown Lebanon
"WHERE CREATIVITY HAPPENS"

FOOD + ART + MUSIC + CRAFTS

S 8TH STREET LEBANON, PA

The Makers Festival is a collaboration between the CLA and the Downtown BID; the festival is entering its second year. The Makers Festival formed from the Mayor's grow 2020 development plan. The CLA was looking to replace the craft show with a new fresh idea, so the timing was right to make the change. The event is open to any and all Lebanon County resident who handcraft, produce, manufacture anything in the county. We are highlighting everything that is made right here! Along with a great array of crafted items we are please to present a great line up of local singers and musicians. We will have a lot for the kids to do during the festival. The hours are 9:00 to 4:00 right in the heart of South 8th Street between Cumberland and Chestnut Streets. ❖



**COMMUNITY OF
LEBANON
ASSOCIATION**
Strengthening Our Community, Together.

**JUNE 1 | 10AM
2019 | STARTS
TO 3PM**

\$8 1/2 CHICKEN
APPLESAUCE
COLESLAW
ROLL
DRINK

COMMUNITY OF LEBANON ASSOCIATION
CHICKEN BBQ

AT THE MAKER'S FEST
8TH STREET & CUMBERLAND STREET

A Message From Our Community of Lebanon Association President



Greg Bracale

Welcome to spring! Your CLA is gearing up for a very busy season! Plans for the hanging baskets and planters are complete. The barrels have been planted and the baskets hung.

The 2nd annual Makers Fest will be held on June 1st on S. 8th Street. We are partnering with the BID to produce this event.

Fund rising has begun for the 10th Anniversary 8th Street Music Festival. Please consider becoming a sponsor!

Finally we are always looking for members to join our volunteer organization; we offer lots of ways to be involved. Contact our membership committee for details or visit our website, lebanoncla.com. ❖

We Are The Community of Lebanon Association

Our Vision Statement

For the Community of Lebanon to be a thriving place to live, work, shop, learn and do business.

Our Mission Statement

To serve as the leader in bringing together the collaborative strengths of our members and community to positively impact the business climate and enhance the quality of life for the Community of Lebanon.

The CLA Communique is a newsletter published quarterly by the Community of Lebanon Association for the purpose of informing members and others about the events, projects and areas of concern in the Lebanon Community. The Community of Lebanon Association is a volunteer organization whose mission is to make our community a thriving place to live, work, shop, learn, and do business.

2019 OFFICERS

<i>President</i>	Greg Bracale
<i>Vice-President</i>	John Bower
<i>Secretary</i>	Emmily Longenecker
<i>Treasurer</i>	Vincent Garcia

2019 BOARD OF DIRECTORS

<i>Cheryl Batdorf</i>	<i>Laurie Crawford</i>	<i>Craig Gates</i>	<i>Amy Kopecky</i>	<i>Rodney Royer</i>
<i>John Bower</i>	<i>Chris Firestine</i>	<i>Robin Getz</i>	<i>Lora Lebo</i>	<i>Pam Shirk</i>
<i>Greg Bracale</i>	<i>Laurie Funk</i>	<i>Karen Groh</i>	<i>Emmily Longenecker</i>	<i>Kim Kreider Umble</i>
<i>Lori Brandt</i>	<i>Vincent Garcia</i>	<i>Robert Hoffman</i>	<i>Ed Lynch</i>	<i>Jonathan Zinn</i>
<i>Paul Copenhaver</i>				



If you have any information to include in this publication or any comments, contact the CLA office at 273-7215 or cla.jeannie@verizon.net.

Ways & Means Committee

In 2019, we have brought back the Ways & Means Committee for the CLA. Our committee is working hard to raise money to support our CLA projects, functions and events. The first event we held was Designer Purse Bingo on April 14. We had around a 100 people in attendance and had a fun afternoon with great prizes.



In addition to adding fundraisers to the CLA calendar our committee is working with our members and local companies on putting sponsorship plans together that best suit each sponsors needs. We have a lot of sponsorship opportunities available through out the year at all different levels and offer discounts for a commitment to multiple sponsorships. We would

Coming up on June 1 we will be holding our next fundraiser, a Chicken BBQ at the Makers Fest. Tickets are available at the event or for purchase in advance. Reach out to a CLA board member for your ticket!

love to work with you. If you have any questions about sponsorships please feel free to reach out to Emmily Longenecker (emmily@teamlongenecker.com). ❖

Cars & Motorcycles

Its hard to believe that the nice weather has finally arrived and its time to get those cars and motorcycles out and dust them off. The long winter has definitely taken a toll on all of us.

Planning has already started on this year's Lebanon Car and Motorcycle Show and its shaping up to be a great one. This year we are including some great events that will

make it fun for the whole family. We are going to have a matchbox race track for kids. This will be a pinewood derby style track that kids can bring their own cars to race or select from our collection. We will also have many demonstrations for the car lovers ranging from car care to new products. We are also working on some other activities for people that may not be interested in cars, as

hard as that is to believe.

What would a car and motorcycle show be without the great food and we will certainly have plenty to choose from. This year judging will change with more trophies and classes. Be sure to set Sunday, August 18 aside for a day of fun with friends and family. By the way, since these vehicles do not like to be in the rain, the rain date is August 25. ❖

10th Anniversary 8th Street Music Festival

On September 21 the CLA will present the 10th edition of the Music Fest. Fund raising is in full swing. If you would like to be a part of this event please contact the Music Fest committee.



the Dixieland band at 1:30 will be local fav the Cheyenne band. Enjoy rock from the 60's, 70's and current. At 3:00 we present the Don Johnson Project. Don brings the salutary blues to the festival stage. We are working on the

We are excited to announce our lineup for this year's festival. The gates open at 11:30; the first band takes the stage at 12:00. We begin with Dave Wilson's Dixieland band. Following

last two bands and will announce the final lineup in a few weeks. Stay tuned, its going to be big! ❖



The Beauty of Downtown Flowers

On May 4, the Image and Beautification committee and other volunteers took to the streets to plant the concrete barrels in the downtown. Our plants are grown in paper pots called ellepots. They are fully bio-degradable so we do not need to dispose of any plastic products.



Our barrels and hanging planters are one of our most noticed projects! We get many compliments from out-of-towners and locals! We work with our member business Stony Bridge Landscaping who will maintain the baskets and planters all summer. ❖

Holiday Events Planning Underway

Even though we are just starting the spring season, the CLA is already planning this year's Holiday Parade, Christmas Tree Lighting and Carriage Rides! Our tree lighting ceremony will have an update this year with a bigger focus on our local community.

more information on how to be a part of the Holiday fun, contact Pam Shirk (pam@ea997.com) or Emmily Longenecker (emmily@teamlongenecker.com). ❖

As a CLA member it is never too early to start thinking about participating in our Holiday Events! We are looking to add additional prizes for floats this year for our Holiday Parade and are encouraging our members to take advantage of your free entrance in the parade included with your membership. For



State of the City Luncheon

The CLA's 2019 State of the City luncheon with Mayor Capello was held on March 20 at the Hebron Banquet Hall. The Mayor addressed an audience of over 160 reviewing 2018 and sharing plans for 2019 and beyond. ❖



P.O. Box 286
Lebanon, Pennsylvania 17042



Telephone (717) 273-7215
www.lebanoncla.com

2019 CLA BUSINESS PERSON OF THE YEAR

Nominations are currently being accepted for the Community of Lebanon Association's annual Business Person of the Year Award. This award is made in recognition of the outstanding contributions of a business person to the overall progress of the Community of Lebanon. Selection for the award is based on evidence of successful operation of a business and evidence of significant contribution to the community.

To be eligible for nomination, the business person must meet the following criteria:

1. Member of the Community of Lebanon Association.
2. Sitting CLA board members are not eligible.
3. Owner, or person active in the day-to-day overall management of a local business for three years.
4. A candidate shall have been active as a volunteer within the Lebanon community for at least three years.
5. The business should provide quality products and/or services, and the business dealings and reputation should be viewed as positive.
6. All individuals who meet this criterion are eligible, including past recipients.

Past winners are:

1989 Merritt Marks	2004 Richard Wertz
1990 H. Lee Moyer	2005 William Kolovani
1991 William Wertz	2006 Willie Erb
1992 Jody Kasperowicz DeWald	2007 Bernerd Buzgon
1993 Joseph White	2008 Thomas Gerhart
1994 Robert J. Phillips	2009 Ken Keener
1995 Jan Boyer	2010 Jack Cantwell
1996 M. Randy Tice	2011 Karen Groh
1997 Robert Hoffman	2012 Frank Heilman, Sr.
1998 David and Isabel Etter	2013 Cindy Heisey
1999 Frank Dixon	2014 Diana Hartman
2000 Kaj Skov	2015 Kim Kreider Umble
2001 Walter Zehring	2016 Anthony and Tiffany Miller
2002 Patrick Freer	2017 Dennis Shalters
2003 Valerie Stokes	2018 Loreen Burkett

All nominations submitted are kept confidential and must be made by a Community of Lebanon Association member. Nominations should be submitted to **CLA Business Person of the Year, c/o Cheryl Batdorf, PO Box 286, Lebanon, PA 17042** or e-mailed to **chbatdorf@comcast.net**. Deadline for receipt of all required information is Friday, July 26, 2019. Call Cheryl Batdorf at 717-269-4366 with any questions.

Nomination form is on the reverse side.

**2019 CLA BUSINESS PERSON OF THE YEAR
NOMINATION FORM**

DATE _____

NAME OF NOMINEE _____

POSITION AT BUSINESS _____

NAME OF BUSINESS _____

BUSINESS ADDRESS _____

TELEPHONE # _____

COMMUNITY INVOLVEMENT OF NOMINEE

NAME OF PERSON MAKING NOMINATION _____

ADDRESS _____

TELEPHONE # _____ **E-MAIL** _____

SIGNATURE OF PERSON MAKING NOMINATION

SUBMIT NOMINATIONS TO:

CLA Business Person of the Year, c/o Cheryl Batdorf, PO Box 286, Lebanon, PA 17042.

Deadline for receipt of all required information is Friday, July 26, 2019.



THINK
SPRING!

GREEN
THUMB \$75

ANNUAL SPONSOR
\$ 150

PERENNIAL
SPONSOR
\$250.00

SPONSOR OUR
DOWNTOWN FLOWERS



The number
one thing
visitors tell
us...

“How
beautiful our
city hanging
baskets and
planters
look!”

Join us as a
sponsor this
year...

Planters and
flowers will
be arriving
soon

Name of Business or Individual: _____

Address: _____

Phone: _____ Check enclosed in the amount of \$ _____

Or please charge my credit card:

_____ MasterCard OR _____ Visa # _____

CVV# _____ Exp. Date _____ Amount Approved _____

Signature _____

Mail this form to P. O. Box 286, Lebanon, PA 17042-0286 or fax form to 717-273-7215



Jonestown Bank & Trust Co. (JBT) is pleased to announce Laura Stamm has been promoted to Branch Manager at the bank's Cleona branch. As Branch Manager, Stamm will lead her local team, and ensure delivery of JBT's signature *Bank*

on a Smile® service to existing and future clients. JBT serves customers in and around Lancaster and Lebanon Counties. Founded in 1873, JBT currently has 14 full-service locations. ❖



White's Harley-Davidson along with their sister store Iron Valley Harley-Davidson, earned the prestigious Bronze Bar & Shield Circle of Recognition Award for 2018. Presented by Harley-Davidson

Motor Company, this award is given to dealers based on motorcycle and related product sales performance, customer service and satisfaction, and operational measures. Since the inception

of the Bar & Shield award from Harley-Davidson, White's & Iron Valley Harley-Davidson has earned this prestigious award 14 times. ❖

Jonestown Bank & Trust Co. (JBT) recently presented a donation of more than \$900 to the Lebanon Division of Youth Advocate Programs, Inc. (YAP).

counting machine service, encouraging everyone to convert saved coins into dollars. The bank collects a small service fee from each user and then donates 100% of this fee to a designated local charity. Clients with JBT may use the service for free, but they have the option to donate funds, if desired. Since starting the "Make

Change Count for Your Community" program, JBT has collected and donated tens of thousands of dollars. Local non-profit organizations that wish to be considered as future recipients may contact Jennifer Crain, JBT Marketing Officer, at 717-450-1222. ❖

Donated funds were collected Sept. 1 through Dec. 31 as part of JBT's "Make Change Count for Your Community" program. In 2006, JBT introduced its coin

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