COMMUNITY OF LEBANON ASSOCIATION
Strengthening Our Community, Together.

Communique

August 2019
Issue 121

Community of Lebanon Association Newsletter
www.lebanoncla.com

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Future Events:

Car and Motorcycle Show
August 18
(rain date August 25)

Awards Celebration
Mid October

Holiday Parade
November 23

Tree Lighting
December 6

Carriage Rides
December 6 and 13

Car and Motorcycle Show

Well folks its time, time to get them out and polish them up. That's right; the 22nd Annual Car and Motorcycle show is almost here. Be sure and come out August 18 from 12 Noon to 4 pm to see all the cool rides from Lebanon County and the surrounding area. The rain date is August 25.

This year we have a lot of exciting events happening. We will have a Matchbox/ Hotwheel race track that kids can race their friends. They can bring their own cars or race one of the CLA cars. We will have a bouncy house from Rock N Bounce Rentals for kids as well. Zen Cat Creatives will also be doing a demonstration. They will have rock painting for the kids.

Entertainment this year will be provided by the Mike Foltz Band, playing in front of Lebanon Family Health, 615 Cumberland Street, from 12 Noon to 3 pm.

Food will be provided by Robin's Ice, Roxy's Chatter Box Café, Ice Cream Express and Rock N Bounce.

This year's main show sponsors are Porterfield-Scheid Funeral Directors & Cremation Services, Ladd Hanford Auto Group, AAA, and Ebersole Honda Buick GMC Hyundai.

With all this happening it is now an event for the whole family. So, bring the cars, motorcycles and the family for a fun filled day in downtown Lebanon.

The awards have been expanded this year:
Car Awards:
Mayor's Choice Award
CLA Best of Show
Porterfield-Scheid Funeral Directors & Cremation Services Best of Show
Ladd Hanford Auto Group Best of Show
AAA Best of Show
Pre 1945
1946 - 1955
1956 - 1965
1966 - 1975
1976 - 1989
1990 and newer
Best Import
Best Truck
Motorcycle Awards:
Mayor's Choice Award
Best Paint
Best Chrome
Most Original

PANCAKE BREAKFAST
Making a Difference of Lebanon PA will be sponsoring a Pancake Breakfast before the show. For details, visit MakingADifferenceOfLebanonPA. org. ❖

A Message From Our Community of Lebanon Association President

Greg Bracale

August and September are very big months for the CLA; we present the Annual Car and Motorcycle Show August 18.

In early October we have partnered with the Chamber and Visit Lebanon Valley for a very special event for our members. More details to follow! Check out our hanging baskets and planters this year in the downtown. Our Image and Beautification committee has been hard at work to keep them looking beautiful.

BID Update

The Pennsylvania Supreme Court has struck down the Business Improvement District process a few weeks ago. The CLA will continue to do all the same things we have been doing for years. We believe the BID is a great opportunity to drive development within the district. We will continue to work with all parties to make sure we continue to move forward. Many of our board members serve on key committees within the Main Street and BID programs.

If you own a business in the BID /Main Street District you may qualify for a facade grant to improve the outside of your building. The grants are matching up to $5,000. Contact Amy Kopoecky, the Main Street/ Bid Manager, at Amyk@downtownlebanon.com for details and application. ❖

We Are The Community of Lebanon Association

Our Vision Statement

For the Community of Lebanon to be a thriving place to live, work, shop, learn and do business.

Our Mission Statement

To serve as the leader in bringing together the collaborative strengths of our members and community to positively impact the business climate and enhance the quality of life for the Community of Lebanon.

*The CLA **Communique** is a newsletter published quarterly by the Community of Lebanon Association for the purpose of informing members and others about the events, projects and areas of concern in the Lebanon Community. The Community of Lebanon Association is a volunteer organization whose mission is to make our community a thriving place to live, work, shop, learn, and do business.*

2019 OFFICERS

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Vice-President	***John Bower***
Secretary	***Emmily Longenecker***
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If you have any information to include in this publication or any comments, contact the CLA office at 273-7215 or cla.jeannie@verizon.net.

CLA Awards Celebration

It is that time of the year; we are planning the Annual Awards Celebration for the CLA Merritt Marks Business Person of the Year and the Lester Leffler Volunteer of the Year. Our members will receive invitations in the mail for the event to be held in Mid October. ❖

2nd Makers Festival

On June 1st the Community of Lebanon Association hosted their 2nd Annual Makers Fest in partnership with the Business Improvement District. The event highlights Lebanon County Makers who produce, design, and craft their own items as part of the Grow 2020 initiative. Vendors sold items ranging from soaps to biscotti, jewelry, and art work. The event was held on 8th Street between Chestnut and Cumberland and hosted more than ten different vendors.

CLA had a successful day with their first ever Chicken BBQ event with a complete sell out. ❖

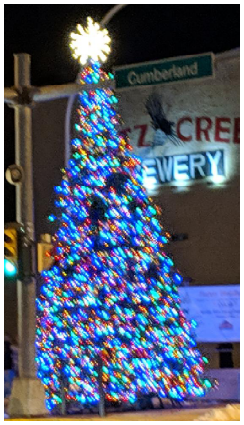
Colorful Cumberland Street

Purple, yellow, red, green, white, pink; pick a color and you will probably see it somewhere along Cumberland Street in the main business district.

In late winter Stony Bridge Landscaping starts growing the flowers that will adorn the downtown. In May CLA volunteers plant the flowers in the planters and Stony Bridge hangs the baskets. Stony Bridge does a fantastic job watering and feeding the plants all summer. Year after year this has been one of CLA's longest lasting and most visible projects. We have received numerous comments from people who appreciate the beauty the flowers bring to downtown.

Donations are accepted and appreciated anytime to help offset the cost of this project. ❖

Light the Night Holiday Tree Program



The Holiday Tree Committee is still looking for donations to help offset the cost of the New Holiday Tree at 9th and Cumberland Streets. It is an incredible 25 foot real look artificial tree. We expect it to last for years. Donations will be recognized on a banner next to the tree! Donations can be made to: CLA Tree Fund, P.O Box 286, Lebanon PA 17042. ❖

Meet Our Newest Members

Lucabaugh of Lebanon Valley Ltd.

Lucabaugh of Lebanon Valley, Ltd. provides professional accounting, computer information systems, and management services to the beautiful community of Lebanon.

459 South Center Street
Lebanon, PA 17046
717-644-5148
Todd S. Lucabaugh
tslucabaugh7@gmail.com
www.linkedin.com/in/todd-s-lucabaugh2515ba182
1 employee
3 years in business in Lebanon County

News Brewing

Choice Communications clebrates 35 years! Founded by Max Bender and based in Myerstown, Choice Communications has been providing business technology solutions in Lebanon and the surrounding areas since 1984. Visit their website, www.choicetelcom.com, to see how they have expanded their services. ❖

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for an update of all events.

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