

Join the Community of Lebanon Association

Strengthening Our Community Together



Who We Are

CLA is a volunteer group of retailers, financial institutions, businesses and community minded citizens and organizations.

CLA is governed by a 25 member Board of Directors with merchants, banks, businesses, local government and individuals represented.

CLA has a Program of Work and Budget carried out through the following committees: Executive; Public Relations and Social; Membership and Visitation; Image and Beautification; Promotions and Events; Government Relations; Ways and Means; Central Business District Coordinating.

Come Join Us

Our community grows because of the dedication and spirit of its people - those who live and work here. The businesspersons, the entrepreneurs and newcomers who provide the imagination and willingness to keep pace in today's everchanging society. Our CLA members find that they grow in spirit as individuals and as professionals in their businesses.

*Catch the Spirit
and grow with us by joining the
Community of Lebanon
Association today!*

Strengthening Our Community Together



Community of Lebanon Association
PO Box 286
Lebanon, PA 17042-0286
cla.jeannie@verizon.net
717-273-7215 Fax 717-273-7215
www.lebanonpa.com



The Community of Lebanon Association Membership Application

Business Name _____ Date _____

Address _____ Telephone No. _____

Contact Person _____ Fax No. _____

E-mail Address _____ Web Site _____

Business Classification (see reverse side) _____ Annual Membership Dues _____

Signed _____ Sponsored By _____

Check enclosed or charge my _____ MasterCard or _____ Visa # _____

Exp. Date _____ Amount _____

Our Vision Statement

**To Make Our Community Of Lebanon
A Better Place To Live, Work,
Shop, Learn and Do Business.**

Our Mission Statement

To bring together the collective strengths of our members to create and implement a program of work that positively impacts the business climate and improves the quality of life for the Community of Lebanon.

Objectives

To be a very strong, positive and dynamic force in promoting and marketing our community.

To enhance and improve our image and that of our community with a strong and positive Public Relations Program to publicize and promote all that we do and communicate frequently with our members, community leaders and others.

To establish a Program of Work and Budget through the Board of Directors and Officers utilizing their strengths and skills.

To strengthen and develop a mutual trust and a very positive working relationship with local government, Lebanon Valley Chamber of Commerce, Lebanon Valley Economic Development Corporation, and Lebanon Valley Council on the Arts to achieve mutual goals for our community - and to maintain frequent contact with County and State representatives.

To develop teamwork - a united front - an esprit de corps, to achieve maximum results.

What We Do

CLA sponsors promotional events, such as Festivals, SCar Show, Cupcake and Soup contests, Sidewalk Chalk Art and Holiday Events.

CLA sponsors group media campaigns to publicize the retail, business and service opportunities available in the community.

CLA publishes the *CLA Communique*, a quarterly newsletter for members, prospective members, community leaders and others.

CLA sponsors seminars and arranges an Annual Dinner for members highlighted by the presentation of a Businessperson of the Year Award.

CLA sponsors the community Christmas decorations, Food Bank collections, tree lighting ceremonies and retail contests and awards.

CLA works closely with local government officials on matters of mutual interest and concern - traffic flows and signals, parking, safety and security, restoration and improvement projects and ordinance issues.

CLA sponsors and encourages beautification projects such as flag and banner display, "clean-up" days, floral planters, flowers and recognition for exterior building improvements.

CLA encourages and supports other cultural organizations in having events in our community.

CLA aids in locating tenants for vacant buildings and encourages entrepreneurship in community development and revitalization.

CLA supports and works closely with the Lebanon Campus of Harrisburg Area Community College and its growing role with the community and community sponsored projects and cultural activities.

CLA sponsors Gift Certificates, available at Robert Phillips State Farm Insurance, 832 Chestnut Street, for any purpose and for all seasons.

CLA members are eligible to purchase discounted parking meter tokens to distribute to their customers.

Membership Dues Schedule

Banks, S & L's, Credit Unions
Public Utilities
Media
Retail, Restaurants, Service, Professional/Financial Services
Non-Profit Organizations
Individuals

Classifications

Accountants
Architects/Surveyors
Attorneys
Automotive Sales & Service Builders/Remodelers/
Construction
Business Associations
Churches & Non-Profit Organizations
Education
Financial Institutions
Financial Services/Insurance
Funeral Homes
Hair & Beauty
Health & Fitness

Individuals
Industry & Manufacturing
Landscaping/Lawn Care Services
Lodging
Media
Printing & Advertising
Real Estate
Residential/Skilled/Nursing Care Facilities
Restaurants/Food Service
Retail
Services
Transportation & Travel
Utilities